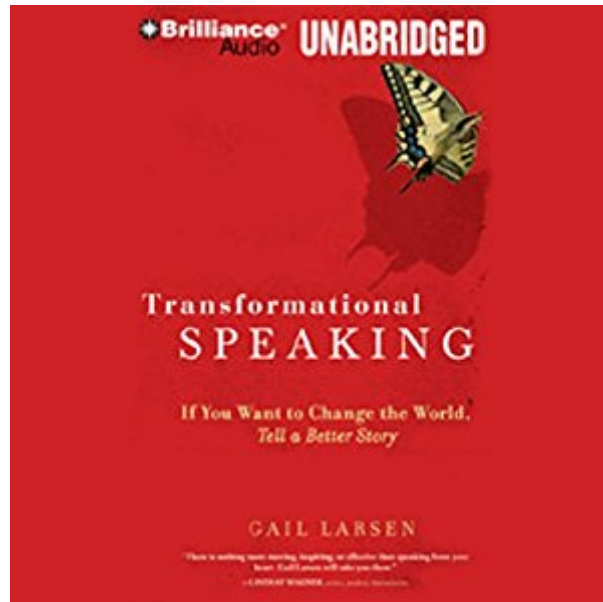


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Transformational Speaking: If You Want To Change The World, Tell A Better Story



Synopsis

Today's challenging times call for passionate visionaries who are authentic and articulate communicators. Speaking coach and consultant Gail Larsen presents a proven program that liberates the "speaker within" and transforms even the reluctant orator into an agent of change. While most programs on public speaking focus on a polished presentation and overcoming fear, Larsen's holistic blend of spirit and logic goes far beyond the standard format, making Transformational Speaking a must listen for even the most seasoned speechmakers. With her uniquely inspirational approach, Larsen reaches out to those who want to make a genuine difference in our world by changing minds through changing hearts. Transformational Speaking offers insightful advice on everything from defining your message and refining your delivery, to managing the dynamics of a room, handling logistics like a pro, and building a connection with an audience of any size. Larsen has helped business executives and entrepreneurs, community and social change leaders, and healers and life coaches become active movers and shakers through the power of effective communication. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

Gail Larsen, in Transformational Speaking, implores us that if we wish to inspire people, we must tell a better story than the ones we told before. Her book shows us how to make our speeches more moving, inspiring, and effective by speaking from the heart. In essence, if you are not moved by

what you say, others will not be moved either. I particularly liked the section dealing with the Hero's Journey, a term originated by Joseph Campbell in his book, The Hero With a Thousand Faces. The stories that you mine from your own Hero's Journey, will allow you to speak with heart felt authority and power. The author emphasizes that the key to connecting with people is to experience and share the emotions that you felt as you overcame your obstacles or learned valuable lessons. Virtue Is Its Own Reward One story that came to mind as I read Transformational Speaking, was when my mother passed away almost three years ago. She was in and out of hospitals and rehabilitation clinics a lot at the end. It was a stressful time for both my mother and I. She said, "My get up and go, got up and went." Yet, even in the midst of this hurricane, there were also peaceful moments when we could chat while sharing lunch or when putting a jigsaw puzzle together. I admired how she responded to the difficulties with a kind nature. However, my blood boiled when health care professionals treated her like an object rather than as a person. Even when people acted as though she were invisible, or worse, as though she was not all there, my mother never wavered in being thoughtful and accommodating. One humorous incident that occurred in my mother's hospital room.

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